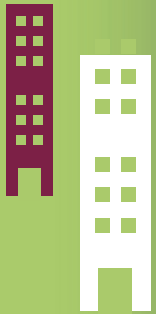
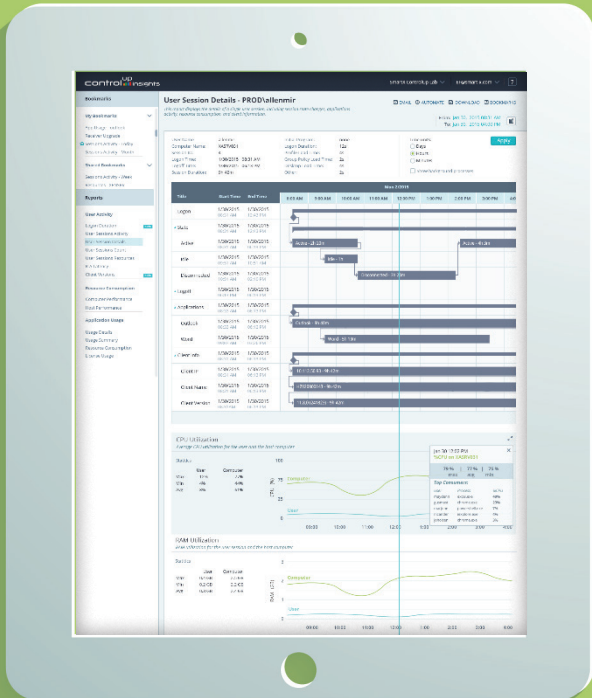


# ControlUp Insights

## IT Reporting Redefined

600+ CUSTOMERS WORLDWIDE



*Not only does it provide real-time monitoring, but it has a plethora of tools and features that make administration a breeze. Not sure how we got along without it all these years.*

**BED BATH & BEYOND** Lawrence J. Clark  
Manager Software as a Service

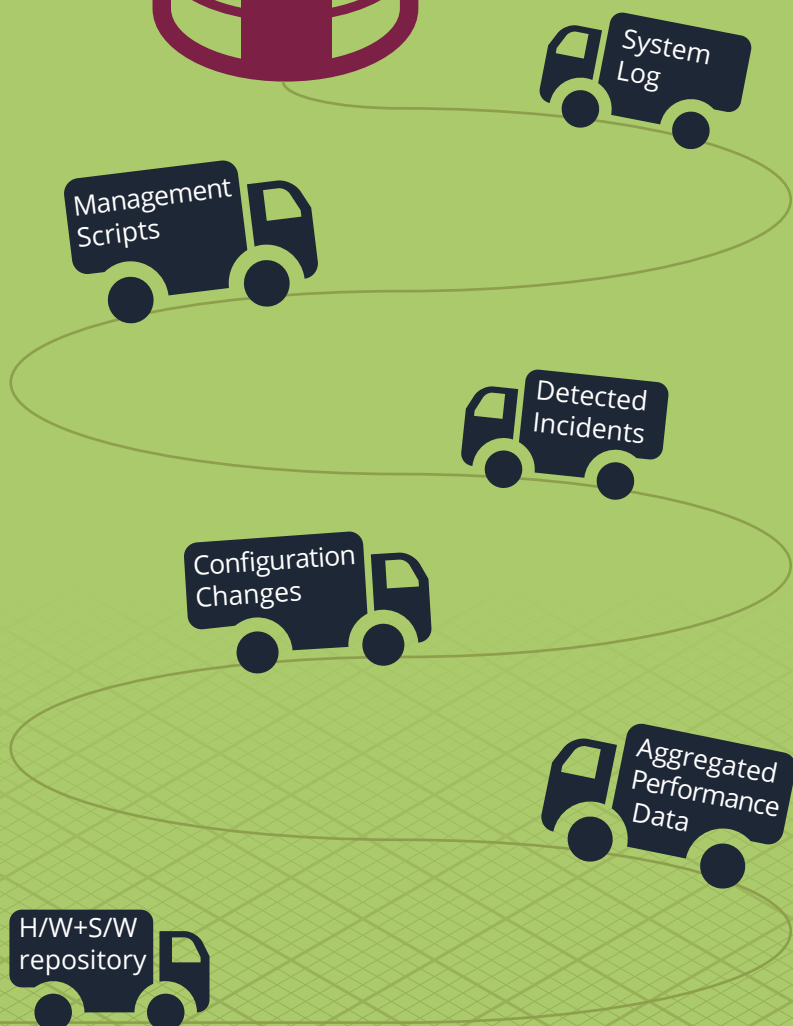


### ABOUT CONTROLUP

Finding and solving common and complex IT issues is a snap with ControlUp. Basically it makes your work life easier and less stressful. ControlUp was founded by VDI experts in 2009 with Sales headquarters in the US and R&D headquarters in Israel.

FOR MORE INFORMATION: [WWW.CONTROLUP.COM](http://WWW.CONTROLUP.COM)

## SAY HELLO TO ACTIONABLE IT INSIGHTS



### HINDSIGHT IS 20/20

Today your IT operational team is constantly fighting the same problems over and over again and each time you have to invent a solution from scratch. ControlUp Insights stops this cycle by using big data analytics combined with human expertise to push operational insights directly to you.

With out-of-the-box reports, check the health of your VDI environment by identifying the source of existing disruptions and getting ahead of emerging ones.



### GUIDED ANALYTICS

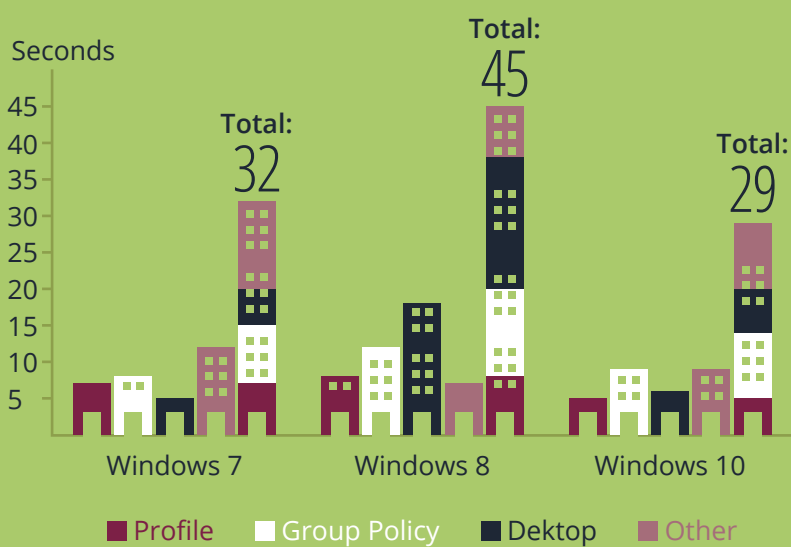
ControlUp Insights is easy to use, quick to set up and finally gives you all of the valuable VDI reports you crave. Once in the portal you will have access to a plethora of reports including session activity, performance trends, app & license usage and much, much more.

# HISTORICAL REPORTS THAT ARE IT EYE CANDY

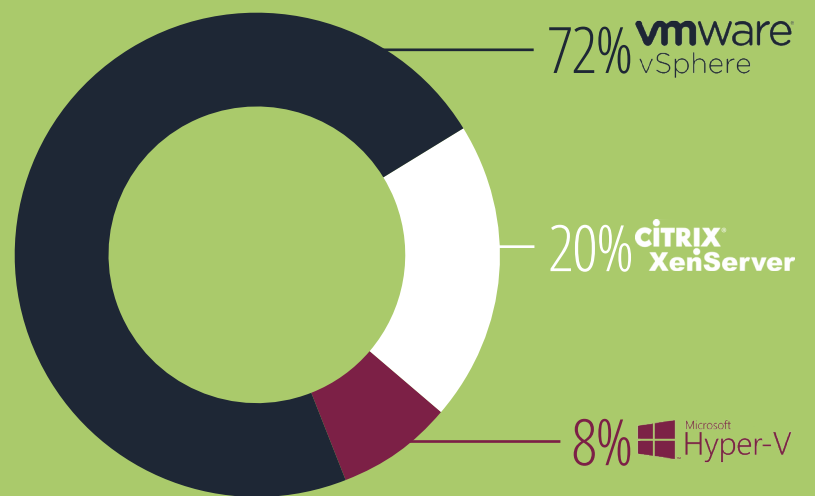


## BIG DATA BRINGS COLLECTIVE INSIGHTS

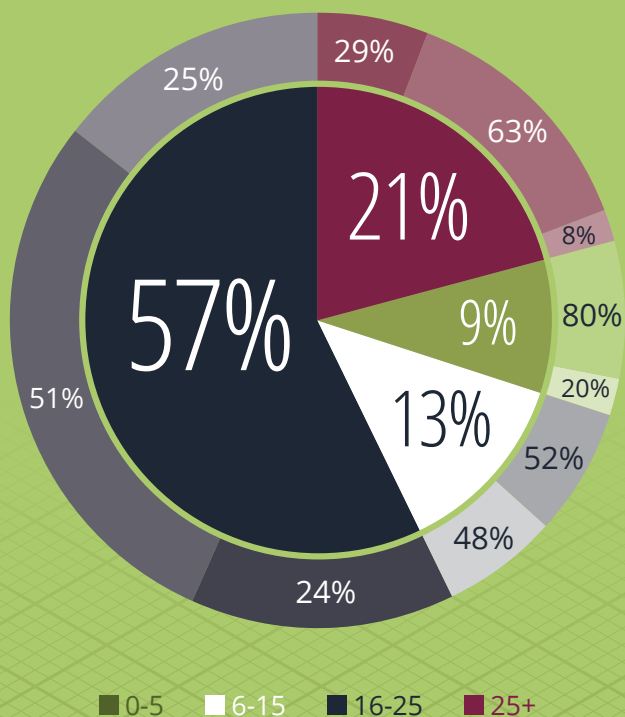
### STATE OF VDI LOGON DURATIONS BASED ON ONE MILLION LOGONS



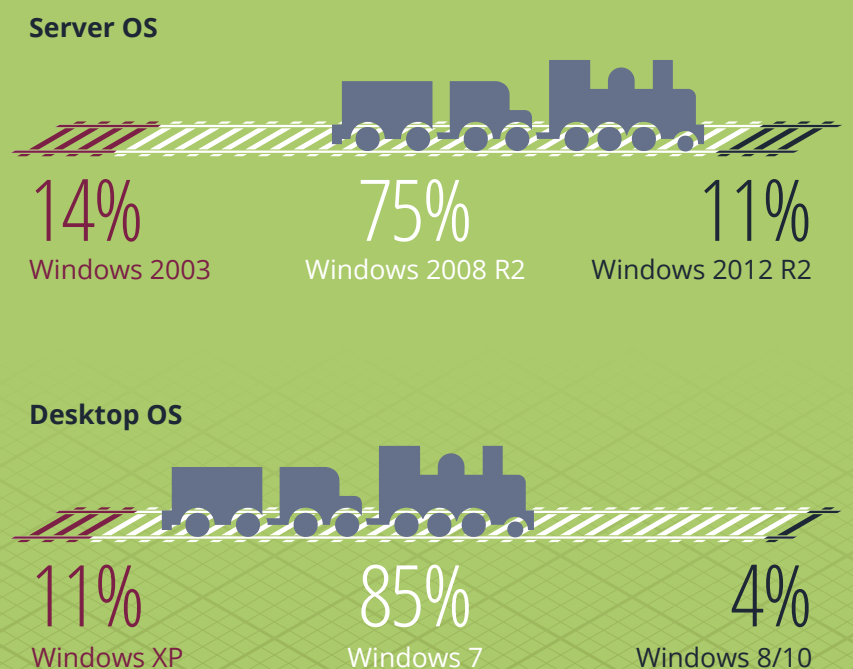
### WHO'S WINNING THE HYPERVISOR WAR\*



### GLOBAL USER DENSITY PER XENAPP SERVER/NO. OF CORES\*



### WINDOWS MIGRATION STORY NUMBERS FROM ENTIRE MANAGED COMPUTER POPULATION\*



\*Based on ControlUp Insights' December 2015 stats