

# ControlUp DaaS IQ

Intelligent automated management of complex AVD environments for delivering cost and resource optimization.



## Intelligent Resource Optimization

Dynamically scale and right-size hosts, based on real-time usage, all configurable using intuitive graphical representations and wizard driven configurations for auto-scaling and smart policy profiles.



## Cost Optimization

Spend intelligence enables you to, at a glance, see exactly where your resource spending levels are. Lower your operational overheads with no need to host cloud resources to run ControlUp DaaS IQ.



## Centralized Visibility

A single dashboard with a modern intuitive UI enables you to view your DaaS environments and quickly identify busy host pools, idle and over-provisioned resources, and more importantly, your AVD spend.



## Operational Simplicity

Simplified onboarding and configuration enables quicker returns when it comes to optimization and enables you to reduce your AVD spend sooner. Integrate the full ControlUp solution suite to deliver the most comprehensive desktop management solution.



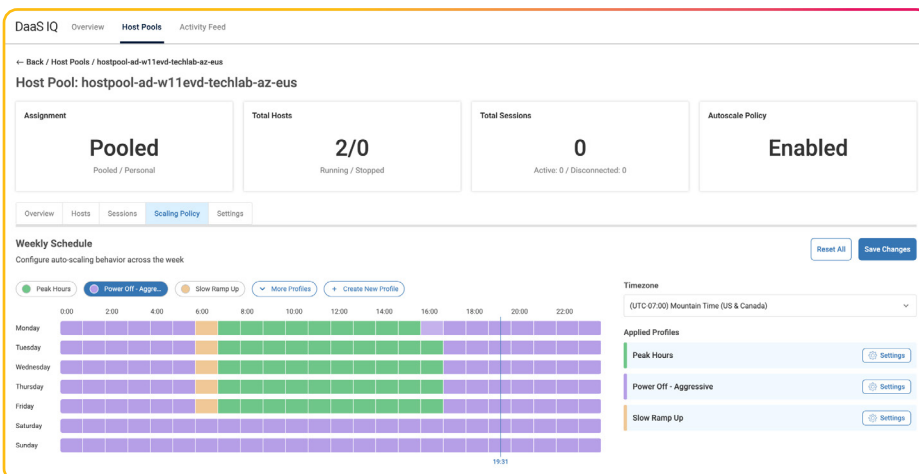
## Automated Image Management

Streamline OS updates across AVD DaaS platforms to ensure consistent, compliant, and secure images for all host pools, hosts, and end users.



## Security and Auditing Controls

Manage and operate your AVD environments with full auditing and trust capabilities to enable complete transparency in understanding who is doing what when managing your AVD environment.



## DaaS IQ

ControlUp DaaS IQ enhances the performance, efficiency, and cost-effectiveness of Microsoft AVD Desktop-as-a-Service environments. It ensures users receive a fast, consistent, and secure virtual desktop experience while IT teams gain automation, visibility, and control.

**Why solve complexity with more complexity?**